

WHAT IS CLAIMED IS:

1 1. A method of shelving products comprising the steps of:
2 arranging a first vertical column of a first product in a first size on a plurality of shelves;
3 arranging a second vertical column of the first product in a different second size on the
4 plurality of shelves horizontally next to the first vertical column.

1 2. The method of claim 1, further comprising the step of arranging the first product
2 horizontally from smallest at one end to largest at the opposite end.

1 3. The method of claim 1, further comprising the steps of:
2 arranging a second product that differs from said first product, said second product being
3 arranged in a third vertical column of the second product in the first size on the plurality of
4 shelves;
5 arranging a fourth vertical column of the second product in the second size on the
6 plurality of shelves horizontally next to the third vertical column.

1 4. The method of claim 3, further comprising the steps of:
2 arranging the first product horizontally from smallest at one end to largest at the opposite
3 end;
4 arranging the second product horizontally from smallest at one end to largest at the
5 opposite end.

1 5. The method of claim 1, further comprising the steps of:
2 arranging a third vertical column of the first product in a different third size on the
3 plurality of shelves horizontally next to the second column;
4 arranging a fourth vertical column of the first product in a different fourth size on the
5 plurality of shelves horizontally next to the third column; and

6 arranging a fifth vertical column of the first product in a different fifth size on the
7 plurality of shelves horizontally next to the fourth column.

1 6. The method of claim 5, wherein the first size is half pint, the second size is pint,
2 the third size is quart, the fourth size is half gallon and the fifth size is gallon.

1 7. The method of claim 1, further comprising the steps of:
2 arranging a third product that differs from the first and second products, the third product
3 being arranged in a third vertical column of the third product in the first size on the plurality of
4 shelves; and
5 arranging a fourth product that differs from the first, second, and third products, the
6 fourth product being arranged in a fourth vertical column of the fourth product in the first size on
7 the plurality of shelves.

1 8. The method of claim 7, wherein the first product is whole milk, the second
2 product is 2% milk, the third product is 1% milk and the fourth product is skim milk.

1 9. The method of claim 8, further comprising the steps of:
2 arranging a third vertical column of the first product in a different third size on the
3 plurality of shelves horizontally next to the second column;
4 arranging a fourth vertical column of the first product in a different fourth size on the
5 plurality of shelves horizontally next to the third column; and
6 arranging a fifth vertical column of the first product in a different fifth size on the
7 plurality of shelves horizontally next to the fourth column.

1 10. The method of claim 9, wherein the first size is half pint, the second size is pint,
2 the third size is quart, the fourth size is half gallon and the fifth size is gallon.

1 11. The method of claim 1, wherein the columns of first products are arranged
2 immediately adjacent to each other.

1 12. The method of claim 3, wherein the columns of first products are arranged
2 immediately adjacent to each other and the columns of second products are arranged immediately
3 adjacent to each other.

1 13. The method of claim 1, wherein the products are selected from the group
2 consisting of milk, bread, cereal, cookies, crackers, soda, beer, and detergent.

1 14. The method of claim 1, wherein the sizes of the products are selected from the
2 group consisting of half pint, pint, quart, half gallon, and gallon.

1 15. The method of claim 1, wherein the sizes of the products are selected from the
2 group consisting of 12 ounce, 16 ounce, and 20 ounce.

1 16. The method of claim 1, wherein the sizes of the products are selected from the
2 group consisting of 300 milliliter, 600 milliliter, one liter, two liter and three liter.

1 17. The method of claim 1, wherein the products are selected from the group
2 consisting of whole milk, 2% milk, 1% milk, and skim milk.

1 18. The method of claim 17, wherein the products are selected from the group
2 consisting of flavored milk, buttermilk, cream, flavored creamers and soy milk.

1 19. The method of claim 18, wherein the flavored milk is selected from the group
2 consisting of chocolate and strawberry.

1 20. The method of claim 17, wherein the cream is selected from the group consisting
2 of heavy cream, half-and-half, and whipping cream.

1 21. The method of claim 1, wherein the first product is milk.